SPEAKER INFORMATION

Brad Lynch, SolarLink

Independent solar, battery and electrification speaker. New Plymouth, Taranaki.

Current as at September 2026

Short bio (50 words)

Brad Lynch is the founder of SolarLink, an independent solar consulting, training and education business. An electrician trained in Germany and New Zealand, he has 15+ years in the electrical industry and has spent the last seven specialising in solar, batteries and distributed energy.

Longer bio

Brad brings practical experience from across the electrical and solar industries, with a background spanning commercial and industrial electrical work, rural electrical systems, residential and commercial solar, battery storage, EV charging and distributed energy projects. He also built Solar One, a Taranaki solar installation business, from a one-man van to a team of seven.

His presentations focus on what actually happens in the field. He has spoken at community, industry and education events, including engagements associated with Electrify Taranaki and Sustainable Taranaki, and has been featured by RNZ on the solar installation skills gap.

Suggested topics

- ☐ Solar PV: how it works and where it makes sense
- ☐ Battery energy storage
- ☐ Home and business electrification
- ☐ EV charging and integration
- ☐ Community energy projects
- ☐ Solar and batteries for farms
- ☐ Working with networks and export limits
- ☐ Solar and battery safety
- ☐ Energy resilience and backup power
- ☐ Lessons from real-world installs

Formats

Guest speaker slots, presentations, technical workshops, panels, and half- or full-day engagements. Rates at solar-link.co.nz/speaking-education.

Speaking enquiries: brad@solar-link.co.nz · 026 650 8424 · solar-link.co.nz/speaking-education

 General guidance only. To the maximum extent permitted by law SolarLink accepts no liability for its use, and does not guarantee that any regulatory or standards reference is accurate or current. Check requirements with your installer, electrician, engineer or the relevant authority.